



CORPORATE ENTERTAINMENT  
IN THE FAST-LANE

# Activities



## Formula Race Car

The Racing Car Experience is an ideal way to feel like a real racing driver. Move over Lewis Hamilton - it's you in the driver's seat. And not only that, we have a fleet of 10 Single Seater Racing Cars as well as numerous Honda Civic Type Rs so the whole group will be entertained, with minimum waiting time.



## Rally Driving

The Rally Experience is one of our best loved activities and features a challenging purpose-built Rally Stage. Up to 5 cars can run through the stage simultaneously and uniquely our viewing point at Rally HQ allows those not in the car to see 90% of the route at any time.



## Karting

Knockhill has its own 500 metre outdoor Karting facility that can cater for Corporate outings of up to 40 guests. A mixture of racing formats and on-site equipment will provide an exhilarating environment for you and your guests to race head-to-head for those all-important places on the podium. Bubbly spraying and trophies for the winners.



## BMW Hot Laps

Sitting alongside one of our fully qualified ARDS instructors, you'll experience first-hand the raw power and handling of the Litchfield-tuned BMW M4. Hold on tight as your instructor takes you on a high-speed thrill ride around Knockhill's famous twists, dips and blind crests.



“ High octane Group activity days and team building events at Knockhill are the perfect way to reward staff, entertain clients or enjoy a group action day out doing some fabulous motorsport activities. ”



# Sample Packages

Scotland's National Motorsport Centre has been immersed in top-level UK motorsport for more than 40 years. Make full use of our intimate motorsports knowledge to treat your guests to a day of one exhilarating high after another.

## Chequered Flag

Choose from life in the fast lane on track in one of our Formula Racing Cars, or slip sideways by going Rally driving on our custom built Rally Stage. Add in either BMW M4 Hot Laps or wheel-to-wheel Go Kart Racing, this package is simply - exhilarating!



Time	Activity
9:45am	Registration in Kinnaird's Bistro with breakfast rolls
10:15am	Safety Briefing and split in to 2 groups
10:30am	Team 1 - Racing Car Experience
	Team 2 - Go Karting
11:30am	Team 1 - Go Karting
	Team 2 - Racing Car Experience
12:30pm	Presentation of Certificates and trophies
12:45pm	2 course lunch in Kinnaird's Bistro
1:30pm	Depart

From  
**£200** + VAT  
 Price Per Person

## Race Winner

For those who want a half day of full throttle driving action at Scotland's National Motorsport Centre! Get on track in our Formula Racing Cars and seriously sideways in our Ford Fiesta Rally cars. This Corporate Day will push your guests' driving skills to new limits – phenomenal!



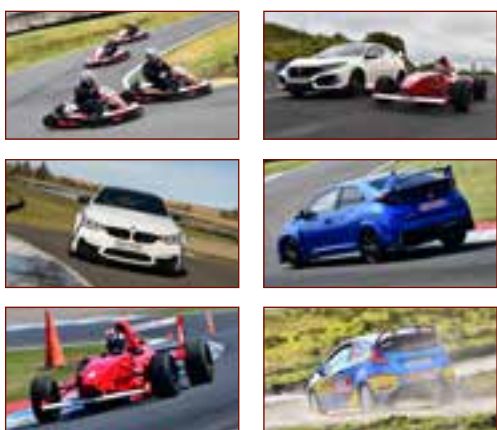
Time	Activity
9:45am	Registration in Kinnaird's Bistro with breakfast rolls
10:15am	Safety Briefing and split in to 2 groups
10:30am	Team 1 - Racing Car Experience
	Team 2 - Fiesta Rally Experience
11:30am	Team 1 - Fiesta Rally Experience
	Team 2 - Racing Car Experience
12:30pm	2 course lunch in Kinnaird's Bistro
1:15pm	Presentation of Certificates and trophies

From  
**£300** + VAT  
 Price Per Person



## Championship Winner

Get on track in our Formula Racing Cars and go Rallying in our Ford Fiesta Rally Cars. Choose one additional activity from the following: Passenger Laps in the BMW M4 driven by a professional instructor or unleash your competitive spirit with a group Karting event on our 500 metre outdoor circuit.

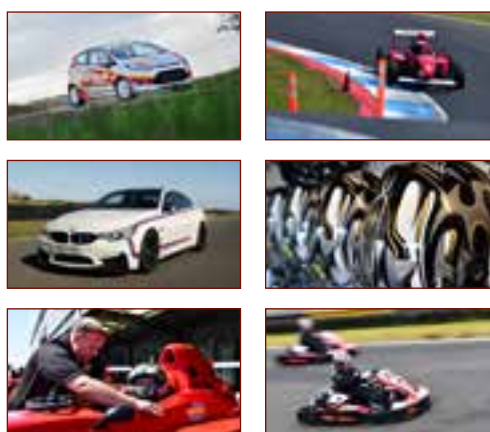


Time	Activity
10:30am	Registration in Kinnaird's Bistro with breakfast rolls
10:45am	Race Safety Briefing
11:00am	Racing Car Experience
12:00pm	BMW M4 Hot Laps
1:00pm	2 course lunch in Kinnaird's Bistro
1:45pm	Rally Safety Briefing
2:00pm	Ford Fiesta Rally Experience
3:00pm	Presentation of Awards with tea & coffee

From  
**£400** + VAT  
 Price Per Person

## The Works

Experience the best that Knockhill can offer, and live the dream with our top offering. Enjoy Formula Racing Cars, a thrilling Rally Driving session and group Karting event. Followed by hot laps on track in our BMW M4 and your guests will compete head-to-head in the Pit Stop Challenge.



Time	Activity
09:30am	Registration in Kinnaird's Bistro with breakfast rolls
09:45am	Welcome and Safety Briefing
10:00am	Racing Car Experience
12:00pm	BMW M4 Hot Laps
1:00pm	2 course lunch in Kinnaird's Bistro
2:00pm	Pit Stop Challenge
3:00pm	Rally Experience
4:00pm	Karting
5:00pm	Presentation of Awards with tea & coffee
5.15pm	Depart

From  
**£500** + VAT  
 Price Per Person

## Formula Race Car Experience

We have a fleet of 10 Single Seater Racing Cars and numerous Honda Civic Type R's so the whole group will be entertained, with minimum waiting time.

Multiple cars will be on track so there's a great racing feeling but without too many cars to spoil your fun! It is an exclusive event for your Group only on track and we can't wait to see your smile when you jump out the car after taking the chequered flag and tell everyone how much fun you had!

Knockhill was the first place that David Coulthard drove a Single Seater so you really are following in the wheel tracks of Legends.



0 - 60mph  
in 5 secs

Rear Wheel Drive

130bhp  
4 Speed

Manual Transmission

140mph  
Top Speed

Single Seater

### On the Day

You will be buzzing with excitement as you climb into your very own Formula Race Car. Learn the best racing technique at the wheel of a Honda Civic Type R, sit back and relax as our talented instructors take the wheel for your demonstration drive, pay attention as it's soon your turn to take control and hurtle around the track just inches from the ground on our international racing circuit as you drive your Formula Race Car. These cars are quick, slick and deliver an awesome driving experience.

- Honda Civic Type R driving session with Instruction
- 10 Laps driving 130bhp Formula Race Car
- Driving on Scotland's Only FIA and Motorsport UK Accredited Circuit
- Debrief with driver assessment, awards and certificates

### Price

**£150** Per Person + VAT

Available Weekdays Only

Minimum numbers apply

## Rally Driving Experience

The Rally Experience is one of our best loved activities, and guarantees smiles from ear to ear!

Up to 5 cars can run through the stage simultaneously and uniquely our viewing point at Rally HQ allows those not in the car to see 90% of the route at any time. We also have the opportunity to use the rally stage in both directions so the challenge continues throughout.

Only your group will be exclusively at the Rally Experience and after all your driving is complete get set to be thrilled as your Instructor drives for 1 thrilling demonstration run... eye opening and jaw dropping!



0 - 60mph  
in 7.5 secs

Front Wheel Drive

150bhp  
5 Speed

Manual Transmission

130mph  
Top Speed

Zetec Engine

### On the Day

Kick start your rally experience with 5 exciting special stage runs with your instructor acting as your co-driver, familiarise yourself with the rally car, rally stage and build up the pace. Catch your breath then you will complete an additional 4 stage runs in reverse direction. You will continue on to a final assessment stage with your instructor navigating the stage with pacenotes - your driving skills will be assessed and points will go towards the much contested driver of the day trophy.

- Custom built rally spec Fiesta Zetecs boasting 150bhp
- Full Instruction with top rally instructors
- Assessment with pacenotes
- Multi-surface hillside rally stage driven in both directions
- High-speed passenger ride

### Price

**£150** Per Person + VAT

Available Weekdays Only

Minimum numbers apply

## Karting

Karting is the opportunity to race! Up to 12 karts with full electronic timing means this is your chance to beat the boss or show your skills to the rest of your Group.

We can tailor the karting races to suit your group... from racing as an individual against others to team races for up to 4 people per team (up to 10 teams).



Top Speed  
50mph

Honda GX270cc  
Engine

Automatic  
Transmission

## On the Day

Our purpose-built Karting Centre, with 500 metres of a quick and challenging outdoor circuit and state of the art lap timing technology, is THE place to unleash your competitive streak and bring all your race-craft skills to bear. You'll take to the driving wheel of one of our Sodi GT2 Karts which are capable of 50mph - giving you plenty of power and speed to race wheel-to-wheel against your fellow group members in pursuit of victory.

Our karting staff are friendly, very experienced and fully trained. Our location is second to none based in the heart of Scotland's National Motorsport Centre!

## Price

**£75** Per Person + VAT

£50 + VAT if combined with other activities

Available Weekdays Only

Minimum numbers apply



## BMW M4 Hot Laps

Sit back and enjoy Knockhill Racing Circuit like you have never experienced before as a passenger inside the BMW M4 accompanied by a fully qualified ARDS instructor.

The BMW was built with performance driving in mind and the Knockhill track is the ideal environment to stretch the legs of this 550 bhp brute.



Litchfield  
Tuned

550  
BHP

F1 Style  
Transmission

### On the Day

Your guests will enjoy some super-fast laps as a passenger inside the Litchfield-tuned BMW M4. With 550 bhp at your instructor's disposal you'll experience Knockhill the way a professional racing driver tackles the circuit. You'll feel the cornering, braking and acceleration through your seat as the car manhandles the Knockhill tarmac beneath. With all the modern driver-aids set to off, you'll experience a truly authentic and breathtaking passenger experience. You'll never look at track driving in the same way again.

### Price

**£75** Per Person + VAT

£50 + VAT if combined with other activities

Available Weekdays Only

Minimum numbers apply

# VIP Hospitality

At Knockhill's big events...

## British Superbike Championship

Enjoy trackside VIP Raceday Hospitality at the British Superbike event at Knockhill. The British Superbike events have become much more than just a race meeting, it's a real festival gathering with entertainment, action and enjoyment for all, with ultra-competitive racing that will have you on tenterhooks!!



## British Touring Car Championship

Come and see Britain's premier racing series tackle the twists and dips of the Knockhill Circuit all from the comfort of our VIP Hospitality Suite. The Kwik Fit British Touring Car Championship always brings exciting racing and our trackside suite will ensure you are close to the action.



“ Our VIP Hospitality unit sits trackside at the Knockhill Hairpin - and its easily the best seat in the house! ”

## Package Details

Sit back and enjoy our trackside hospitality as some of the best racers in the UK duel at speeds up to 180mph. Use our exclusive Hospitality Suite as you explore the sights and sounds of the two biggest events at Knockhill in 2019.

- Circuit entry
- Race day programme
- VIP Pass to the Hospitality Suite
- Trackside viewing
- Privileged parking
- Plasma TVs to watch all the action
- Morning refreshments
- First class lunch
- Celebrity interviews
- Complimentary refreshments
- Dedicated Host
- A superb base for your VIP day



Price

£187.50 Per Person + VAT

Individual and Group Bookings Welcome



# Venue Hire

You can hire our internationally recognised racing circuit throughout the year. With full day, half day and evening options available, we're sure we can provide a tailored solution to match any Corporate/Track Event you may be planning.



## What type of events can I host at Knockhill?

- Motorsport Events
- Bike & Car Trackdays
- Car Demonstration Days
- Car/Bike Testing
- Press & Media Days
- Club Car/Bike Gatherings
- Product Launches
- Business Training
- Shows & Exhibitions
- Film & Location Set

Knockhill is Scotland's only Motorsport UK and FIA certified racing track and you can hire our various tracks, buildings and open spaces for your next corporate event.

## Track Hire

Hire Knockhill's internationally accredited race track and enjoy the thrills and spills of our unique 1.27 mile race track in either a clockwise or anti-clockwise direction.

	Full Day	Half Day	5pm - 8pm	6pm - 8pm
Midweek - Track Only	£11000	£6000	£4500	£3250
Midweek - Exclusive Use*	£13000	N/A	N/A	N/A

\*includes all areas and facilities

ALL prices are plus VAT

Limited weekend hire, please contact us for availability

20% discount on track hire rates during Jan/Feb/Mar/Nov/Dec

Set up days - Charge dependant upon level of disruption to Knockhill activities. Could be from zero to 100% of daily rate, decided by negotiation at the time of booking. Operational times 9am-5pm with one hour break for lunch.



## Other Facilities

As well as the main Knockhill track, there are a host of buildings, paddock areas and additional tracks that make up Knockhill's impressive 200 acre motorsports venue. Hire rates are as follows:

	Full Day	Half Day
4x4 Off-Road Course and Base	£1500	N/A
Skid Control Facility and Base	£1000	N/A
Hillside Rally Stage and Base	£4500	£3000
Paddock 2 (large area of tarmac)	£1000	N/A
500m Outdoor Karting Track and Base (mid week)	£2500	£1500
Media Centre Building	£250	N/A

ALL prices are plus VAT

Kart hire payable per session



# Meetings and Conference Facilities

Knockhill is Scotland's only Motorsport UK and FIA certified racing track and you can hire our various tracks, buildings and open spaces for corporate events and trackdays. With a flexible array of meeting facilities you can even combine business with pleasure at Knockhill.



## Business Facilities

Located in the heart of the Knockhill facility, the Business Centre is a private and fully equipped meeting venue. With fully integrated Audio Visual and 'one step' projection system this is the ideal location for meetings and conferences.

- 9.5m x 7.5m
- Wifi Enabled
- Washing Up Facilities
- Capacity - 50 Round
- Capacity - 100 Theatre
- AV Equipment
- Tea/Coffee Machine
- Male & Female Toilets
- Break Out Room





## Kinnaird's Bistro

Our restaurant overlooking the main paddock offers a bright and exciting environment for all meetings. The On site Chef will also ensure that top class catering is on hand throughout.

- 9m x 9m
- Capacity - 70
- Various Seating Arrangements
- Full Catering
- 2 Plasma TVs
- Reception desk / Welcome area
- Unlimited Free Parking
- Male & Female Toilets



## Paddock Cafe and Bar

Our Motor Sport themed restaurant is located in an ideal location adjacent to the famous Knockhill Circuit with views to 'Knock Hill' and through spectacular scenery towards Wallace Monument in Stirlingshire. Our largest conference facility has been used by International companies looking for that 'something special' and a truly inspirational location.

- 14m x 9m
- Capacity - 200 Conference
- Capacity - 100 Round
- Full Catering
- Licenced Bar
- Audio Visual Equipment
- Plasma TV
- Reception Desk
- Break Out Room

# Sponsorship & Advertising

The fast moving World of motorsport is the ideal way to advertise your business to huge audiences. With over 200,000 visitors per year, Knockhill Racing Circuit can place your brand in front of captive audiences via trackside signage, corner naming and events sponsorship.



## What kind of opportunities are available?

- Major Event Title Sponsorship
- Regular Event Sponsorship
- Motor Sports Club Sponsorship
- Corner Naming Rights
- Trackside Branding Sites
- Paddock & Building Signage
- Vehicle Supply & Sponsorship
- Event Trade Sites
- Food & Drinks Sponsorship
- Social Media / Radio Advertising

The name of a corner at a racetrack can pass into folklore! Au Rouge at Spa, Casino Square in Monte Carlo and "Your Company" Hairpin at Knockhill.



## Corner Naming Rights

The corporate naming of a corner can provide immeasurable exposure to visitors, via media coverage and through numerous books, publications and websites worldwide that feature the famous layout of Knockhill.

Corner Naming	Naming Costs
Naming Rights to a Corner of the Knockhill Track (min 2 years)	POA
15 x trackside branding signs (6m wide x 1m high)	POA
Both naming & branding options (2 Years)	POA

## Sponsorship Opportunities

The British Superbike Championship and the British Touring Car Championship are among the most popular racing series within the UK. Race weekends regularly attract 10K+ visitors whilst almost 2.5 million viewers tune in to watch their favourite racers on TV.

Our exclusive sponsorship opportunities allow brands to tap into this enthusiastic audience whilst enjoying a thrilling day of racing at Knockhill with clients and guests.

Sponsorship Package	Total Cost
Title sponsorship of the British Superbike Championship event	POA
Title sponsorship of the British Touring Car Championship event	POA
Title sponsorship of both Superbike and Touring Car events	POA

## Track Signage (from 6m x 1m @ £750 per annum)

This highly visible platform will showcase your products or services through a multitude of methods: Knockhill Event Visitors (Circa 200,000 per annum), TV Exposure (ITV, Eurosport, Motors) and through the countless photos, videos and social media posts that contain action at Knockhill every year!

Contact us for more info on the sizes and locations available

## Event Trade Sites

An action-packed events calendar draws spectators from all around the UK, providing you with a dynamic captive audience with which to drive your business forward. By booking an Official Knockhill Trade and Promotional Stand you'll receive a great location, in an area of high footfall that will give you an opportunity to showcase your products to the masses.

Contact us for more info on the sizes and locations available





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OPEN 7 DAYS  
9am - 6pm Monday to Friday  
9am - 5pm Saturday & Sunday